

YOU'RE BANNED*

now what?

*Digital censorship or digital suppression refers to platform practices that limit the visibility or availability of important information online. This includes content removals, account suspensions, shadowbanning, and other forms of algorithmic suppression.

1. Report your ban to Repro Uncensored

If your account or content has been removed, restricted, or suppressed, Repro Uncensored can support account recovery efforts, connect you with relevant resources, and help raise awareness of your case as part of a broader pattern of platform censorship. Every report also helps to identify trends, build collective evidence, and push for greater transparency, accountability, and redress from platforms and policymakers.

<https://www.reprouncensored.org/report-incident>

2. Challenge it!

Submit an appeal through the platform's available channels. Request a clear explanation of what policy was allegedly violated, what content triggered the action, and how the decision was made. If available, ask for a human review. Save screenshots of any notices, appeal submissions, and responses you receive. Even if your appeal is unsuccessful, creating a record can be important for future advocacy, investigations, and legal challenges.

If you're based in the European Union, you may have additional rights under the Digital Services Act (DSA). Large online platforms are required to provide information about certain moderation decisions and offer mechanisms to challenge them.

3. Use your network

Are there trusted other accounts (friends, relatives, organisations you're aligned with) that could notify your audience of your ban? Let your community know you've been taken offline, and ideally point them to where you are still online.

4. Love your newsletter

It might sound outdated, but a newsletter can be one of the best tools to keep in touch with your base. There's no algorithm shadowbanning your emails, you have control over the lists, and you can move to any newsletter app or email address you want. Entice your audience to subscribe to your newsletter with early access, discounts or exclusive news.

Listmonk is a good open source tool.

5. Experiment with alternatives

Big tech might let you back online, but for how long? We need platforms where the control is in our hands. The open social web is the place to go. These run on open protocols, meaning not one organisation, government or entity can shut these down. All these platforms can be linked to each other and you're free to move to the one that suits you best. Check out **Blacksky**, **Northsky** or **Eurosky** for example, or if you're looking for a place to host your own community, try **Mastodon**.

Find more about open socials and practical tips at <https://waag.org/open-socials>

