

# THE ISLAND

## THE ISLAND

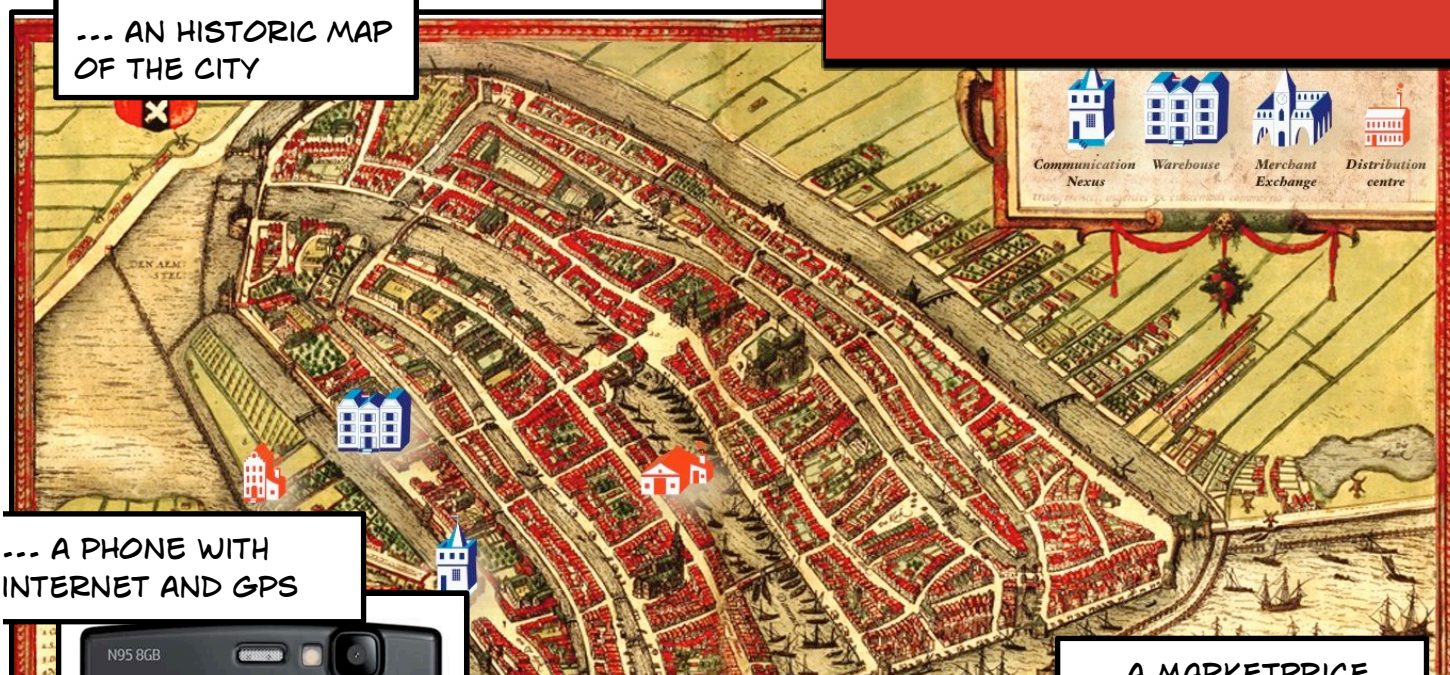
AS PART OF THE HUDSON 400 FESTIVITIES WAAG SOCIETY AND THE JOHN ADAMS INSTITUTE HAVE CREATED THE ISLAND; AN **URBAN MOBILE GAME** THAT **CONNECTS** STUDENTS IN AMSTERDAM AND NEW YORK IN **REAL TIME**.

BY BECOMING A MERCHANT, THEY CONNECT WITH THE HISTORY THAT LINKS BOTH CITIES TOGETHER.

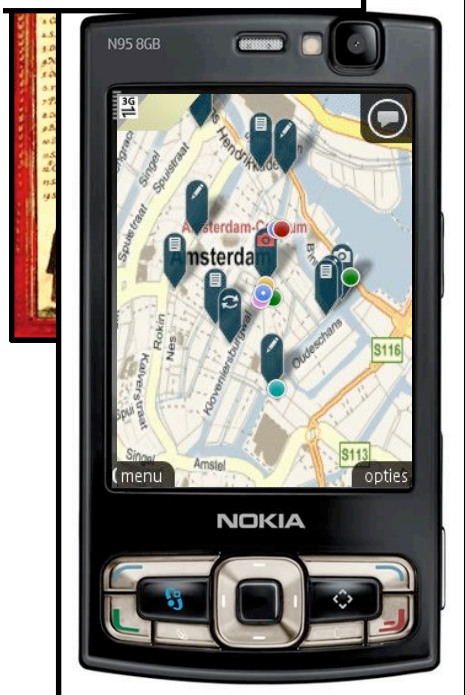
THE TWO HOUR GAME STARTS WITH A SHORT INSTRUCTION. THE STUDENTS ARE DIVIDED IN TEAMS AND RECEIVE...



... AN HISTORIC MAP OF THE CITY



... A PHONE WITH INTERNET AND GPS



... A MARKETPRICE CHART

THE AMSTERDAM  
CHART

AMSTERDAM								NEW YORK							
Textiles	Foodstuff	Ironware	Pottery	Beaver	Otter	Tobacco	Corn	Textiles	Foodstuff	Ironware	Pottery	Beaver	Otter	Tobacco	Corn
10	5	5	6	10	14	8	8	14	8	8	10	6	10	5	5



# THE ISLAND

THE TEAM NAVIGATES USING THE HISTORIC MAP AND THE GPS MAP ON THE PHONE

STUDENTS SET OUT IN THE CITY. THEY HAVE TO DECIDE ON A STRATEGY. THE GOAL IS TO END UP WITH AS MANY GUILDERS AS POSSIBLE. TO DO SO THEY HAVE TO: COLLECT, TRADE OR SELL GOODS.

OF COURSE LOCAL GOODS ARE WORTH LESS THAN FOREIGN GOODS, SO THEY HAVE TO BE SMART ABOUT IT!



AMSTERDAM

VOLGENS MIJ  
MOETEN WE DIE  
KANT UIT

WE HEBBEN NU DRIE  
TEXTILES EN TWEE  
FOODSTUFF. ALS WE NU  
EEN DEAL MAKEN KUNNEN  
WE VETTE WINST HALEN



AMSTERDAM



MEANWHILE IN NEW  
YORK...

WE SHOULD GO TO THE  
COMMUNICATION NEXUS.  
IT'S OUR BEST CHANCE  
FOR GUILDERS RIGHT NOW



NEW YORK



COME ON  
LET'S HURRY



# THE ICI / THE ISLAND

AT THE COMMUNICATION NEXUS  
SEVERAL TEAMS IN AMSTERDAM ARE  
NEGOTIATING WITH TEAMS IN NEW  
YORK AND VISE VERSA.

HELLO... YES... HI THERE...

WE ARE LOOKING FOR  
OTTERS, THEY SELL FOR A  
HIIGH PRICE HERE

EVERYBODY IS  
TRYING TO GET  
THE BEST DEAL

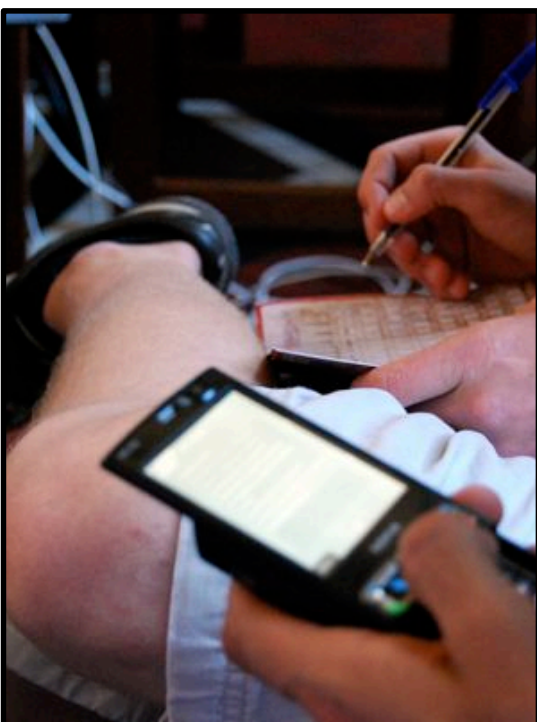
OK... WE'LL  
SELL

HI... NICE TO MEET YOU!

WE HAVE TWO OTTERS AND A  
TOBACCO. WE WOULD LIKE  
FOUR TEXTILES IN RETURN

OK  
DEAL!!!

AMSTERDAM



BOTH TEAMS  
QUICKLY WRITE  
DOWN THE DEAL  
AND EACH OTHERS  
TEAM NAMES.

NOW OFF TO THE  
DISTRIBUTION  
CENTER, TO SHIP  
THE GOODS USING  
THE MOBILE PHONE

BUT WAIT! A  
MESSAGE! THE  
MARKET PRICE  
FOR OTTERS HAS  
GONE DOWN!

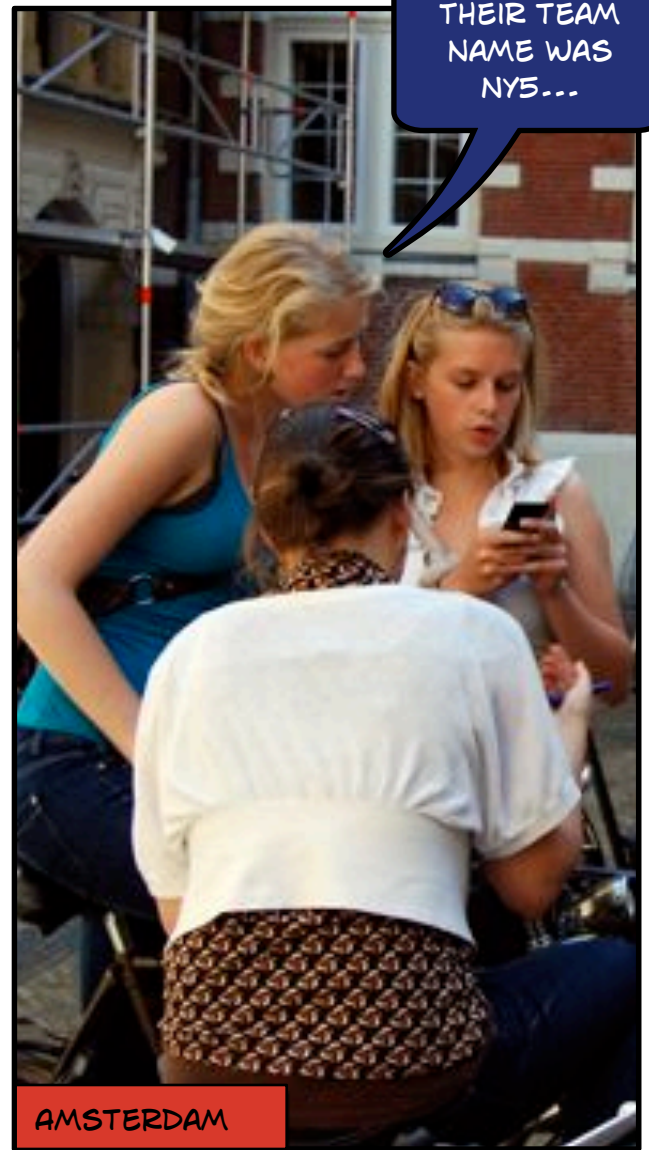




# THE ISLAND

BOTH TEAMS STILL DECIDE TO GO TO THE DISTRIBUTION CENTER. THEY CAN SAVE THEIR NEW GOODS AND WAIT FOR ANOTHER MARKET PRICE CHANGE. OR TRY AND USE THEM FOR AN EVER BETTER DEAL LATER ON.

BUT FIRST... THEY HAVE TO FINISH THE DEAL USING THE MOBILE APPLICATION



AMSTERDAM

THE TEAM AGREES TO SELL THE GOODS. THEY FIGURE IT'S BETTER TO CASH THE GOODS THAT HAVE A RELATIVELY HIGH MARKET PRICE.

ON THE WAY TO THE MERCHANT THEY SEE SEVERAL 'EXTRA' LOCATIONS IN THE MOBILE APPLICATION. HERE THEY CAN TEST THEIR HISTORIC KNOWLEDGE IN EXCHANGE FOR EXTRA GOODS.



WE WILLEN DRIE TOBACCO RUILEN - KLOPT HET DAT DE MARKTPRIJS NOG ALTIJD ACHT GULDENS IS?





# THE ISLAND

THE PRESSURE IS ON, ONLY FIFTEEN MINUTES TO GO! IN AMSTERDAM IT'S GETTING LATE BECAUSE OF THE SIX HOUR TIME DIFFERENCE.

EVERYBODY IS TRYING TO MAKE LAST MINUTE DEALS. EVERY GUILDER COUNTS...

KOM, NOG  
SNEL EVEN  
DEALEN



AMSTERDAM

NEE, WE  
MOETEN  
VERKOPEN!



ERGENS ANDERS IN  
AMSTERDAM

GAME OVER! AND AFTER A FEW MINUTES, THE WINNERS ARE KNOWN...  
STUDENTS CAN CHECK PHOTOS AND END RESULTS AT [WWW.PLAYTHEISLAND.ORG](http://WWW.PLAYTHEISLAND.ORG)



NEW YORK

# CREDITS

THE ISLAND IS A PRODUCTION BY:

JOHN ADAMS INSTITUTE  
CONTACT: MAARTEN VAN ESSEN  
ESSEN@JOHN-ADAMS.N

WAAG SOCIETY  
CONTACT: HENK VAN ZEIJTS  
HENK@WAAG.ORG

SPECIAL THANKS TO:

JAAP JACOBS, HISTORIAN  
NIELS FLOOR, EDUCATIONAL CONCEPTS

7SCENES, SOFTWARE AND TECHNOLOGY  
CONTACT: RONALD LENZ  
RONALD@7SCENES.COM

GEMEENTE AMSTERDAM