



join at own risk

waag cabin 2 • wed/thur/fri



The current economic climate offers great opportunities for small-scale urban development. On the one hand, big industrial construction plans have been stalled. On the other hand, communities, designers and makers increasingly shape their own urban environment.

Innovative tools like networked & democratized on- and offline planning mechanisms, the development of cheap and accessible 'file to factory' digital fabrication and low-tech ecological building techniques open new doors.

waag cabin 1 • friday 12:00 - 13:30



clay

your

future

waag cabin 1 • wednesday 10:00 - 16:00



Future teachers learn how to engage children in concrete and playful design processes. Children design their own buildings or objects for their neighborhood or schoolyard. They work in collaboration with architects and urban planners. Their clay designs will be scanned in 3D and placed on a Google Earth or AR application. This results in a complete new virtual world, designed by children.

Creative Learning Lab, founder of PICNIC Young, offers an interactive workshop which engages the participants in urban planning and design processes and enables them to use innovative techniques to visualize their designs.

waag cabin 1 • wednesday 10:00 - 16:00



life- size it

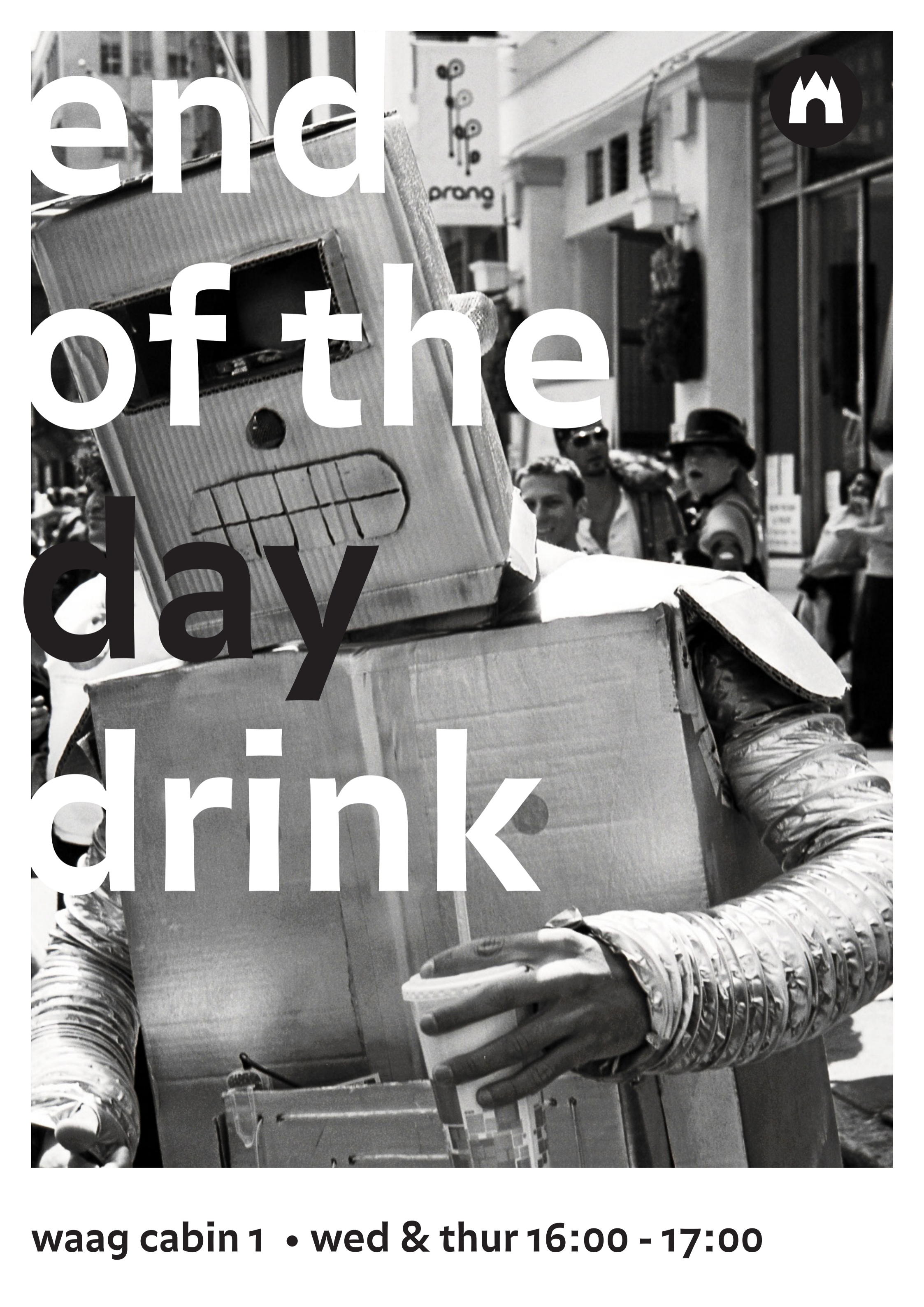
waag cabin 2 • wednesday 10:00 - 17:15



Hypercrafting the modern landscape is a three-day-long experimental workshop in which architects, designers and craftsmen bring together historical crafts and digital fabrication through collaborative prototyping. Combining ancient earth building techniques with computer generated design and CNC fabrication creates life-size architectural structures.

Digital fabrication in architecture makes it possible to transfer designs made on a computer to computer-controlled machinery that creates actual building components.

waag cabin 2 • wednesday 10:00 - 17:15



end of the day drink

waag cabin 1 • wed & thur 16:00 - 17:00



Constructive tgitetd* Drinks

Open to all participants and the PICNIC audience.

During the * “thank god it’s the end of the day drink” we will share and discuss the workshop outcomes and strategies for engaging people in design processes.

waag cabin 1 • wed & thur 16:00 - 17:00



**stop
-
talking
start
making**

waag cabin 1 • thursday 14:00 - 17:00



Aim of Design Methods Lab is to let participants experience the power of co-creation and let them share experiences. We challenge you to participate. Stop talking and start making!

At PICNIC, Waag Society will launch the new book 'Users as Designers' about design principles and methods for co-creation. In this publication, Waag Society provides a hands-on description of its methods. Users as Designers is the main design philosophy of Waag Society. The basis of this philosophy is the involvement of a select number of users in every stage of a project, from first investigations and design inspiration to pilot testing.

waag cabin 1 • thursday 14:00 - 17:00

design



our future self

waag cabin 1 • thursday 10:00 - 13:00



The world is facing a growing ageing society. In addition to the growing number of elderly, their average age is also increasing. This creates new challenges in several areas. How do we face these challenges, especially in a time of economic crisis? Could the stress within the real estate field perhaps serve as a window for opportunities for the age of new building? Could we apply the living lab approach to build for our future self and establish the human ware of architecture?

This year we will address the social glue of architecture. How can we reengineer existing buildings and integrate– next to the hardware and software of architecture – the human ware into the design. The workshop will be interactive, and together we will try to get a grip on the social glue of architecture.

waag cabin 1 • thursday 10:00 - 13:00

reflect



on mud

waag cabin 1 • friday 12:00 - 13:30



How can we create a collaboration system for small-scale urban development?

In this lunch session, the participants of two workshops come together to bridge the gap between urban planning communities, DIY fabrication and construction techniques.

Innovative tools like networked & democratized on- and offline planning mechanisms, the development of cheap and accessible 'file to factory' digital fabrication and low-tech ecological building techniques open new doors. Open source urban objects can generate new ways for citizens to (re) appropriate urban space.

waag cabin 1 • friday 12:00 - 13:30

the
urban



future
is
personal

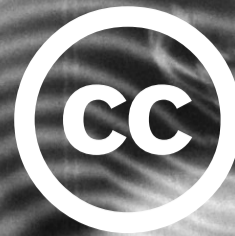
waag cabin 1 • friday 15:00 - 17:15



Digital production, online platforms for knowledge sharing, information access, exchange systems and social networks radically change the structure of society when it comes to urban planning, health care and education.

The 'Urban Future' gives people access to knowledge and tools with which they can shape their lives. Within this DIY mentality, we examine the changing role of designers, manufacturers and end users. We use Waag Society's expertise with design methods such as users as designers and co-creation, in which user participation is essential.

waag cabin 1 • friday 15:00 - 17:15



open data

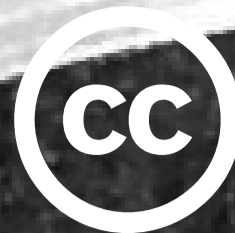
workshop ferry • friday 13:30 - 15:00



The PICNIC Open Data unConference is an ideal opportunity to take a closer look at these questions and various Open Data topics presented at PICNIC Festival 2011.

The accumulated intellectual capital will provide more than enough stimuli for discussion, and the results will be documented. You are warmly invited to share your questions and your point of view.

workshop ferry • friday 13:30 - 15:00



open

&

closed

crystal palace • thursday 13:30 - 15:00



In line with PICNIC Festival's focus on open data, Creative Commons is presenting a session on 'open licensing' and its impact on the open data movement. Many organizations are singing the praises of open data. Even the government is beginning to embrace the value and necessity of opening up data sources. But the actual 'openness' of some the available data is debatable.

Creative Commons Netherlands will look at practical examples and will explore the (legal) implications of opening up data with a panel of interesting speakers.

crystal palace • thursday 13:30 - 15:00



cabin 1

Wed 10:00 - 16:00

Creative Learning Lab: The Urban Future is Young

Wed 16:00 - 17:00

Constructive tgitetd* Drinks

Thur 10:00 - 13:00

Creative Care Lab: Design for our Future Self III

Thur 14:00 - 16:00

Design Method Lab: Users as Designers

Thur 16:00 - 17:00

Book Launch 'Users as Designers' with
Constructive tgitetd* Drinks

Fri 12:00 - 13:30

Internet of Things - Builders at Play

Fri 15:00 - 17:15

The Urban Future is Personal

cabin 2

Wed/Thur/Fri 10:00 - 17:15

HyperMud Design and Construction

waag cabin 1 & 2 programme



WEDNESDAY 14-09

10:00-16:00	Creative Learning Lab: the Urban future is Young • <i>Waag cabin 1</i>
10:00-17:15	HyperMud design and construction • <i>Waag cabin 2</i>
13:30-15:00	The Course of Creativity: Make the Mechanism • <i>ECBN center</i>
16:00-17:00	Constructive tgiteotd* drink • <i>Waag cabin 1</i>

THURSDAY 15-09

10:00-13:00	Creative Care Lab: Design for our Future Self • <i>Waag cabin 1</i>
10:00-17:15	HyperMud design and construction • <i>Waag cabin 2</i>
10:10-10:30	Open Data for Innovation and Economic Growth & Open Data for Smart Cities • <i>Grand Theater</i>
13:30-15:00	Creative Commons: Lawrence Lessig, Rufus Pollock and Marleen Stikker on 'open' and 'closed' information • <i>Crystal Palace</i>
14:00-16:00	Design Method Lab: Users as Designers workshop • <i>Waag cabin 1</i>
16:00-17:15	Book launch 'Users as designers' with Constructive tgiteotd* drink • <i>Waag cabin 1</i>

FRIDAY 16-09

10:00-17:15	Hypermud design and construction • <i>Waag cabin 2</i>
12:00-13:30	Internet of Things Builders at Play • <i>Waag cabin 1</i>
13:30-17:15	Open Data 'unConference' • <i>Workshop ferry</i>
15:00-17:00	The Urban Future is Personal: Part 1/ Urban planning is personal Part 2/ Architecture is personal • <i>Waag cabin 1</i>
15:45-17:15	(Re) defining new business models for future cities (Dutch Valley) • <i>Grand Pavilion</i>

** thank god it's the end of the day*