



FairPhone is an initiative that aims at creating the world's first fair mobile phone. A device that is produced and used without harming other human beings or the environment.

How will FairPhone create the world's first fair mobile phone?

FairPhone wants to make the whole production chain of mobile phones transparent and fair. Starting with the first part of that chain: the extraction of raw materials for mobile phones and semi-manufactured goods, like rechargeable batteries. Mobile phones contain more than thirty different kinds of minerals and metals, from copper and cobalt to gold and coltan. Most of these raw materials come from Congo. Frequently, they're being sold by war lords, which contributes to the country's horrifying internal conflict. Also, hundreds of thousands of people - often young children - work in terrible circumstances in Congo's mines. FairPhone supports 'fair mines', which comply to inter-

national standards. At the same time, it stimulates recycling raw materials.

Everyone can contribute to FairPhone. By promoting the initiative, but also by working on the graphic and technological design of the fair mobile phone. FairPhone is already developing prototypes for large-scale production. The objective is to find, show and use harmless alternatives for more and more parts of the production chain. This way, the mobile phone will visibly become more fair.

Companies, consumers and organisations can support FairPhone by agreeing to purchase the fair mobile phone, once it is created. They can also contribute (with either money or knowledge) to FairPhone's research of the production chain.

FairPhone is an initiative of media lab Waag Society (www.waag.org), development organisation Niza (www.niza.nl) and communication agency Schrijf-Schrijf (www.schrijf-schrijf.nl). FairPhone is sponsored by Stichting DOEN, among others. www.fairphone.com



waag society

