Welcome to the FairPhone Open Design Bootcamp!
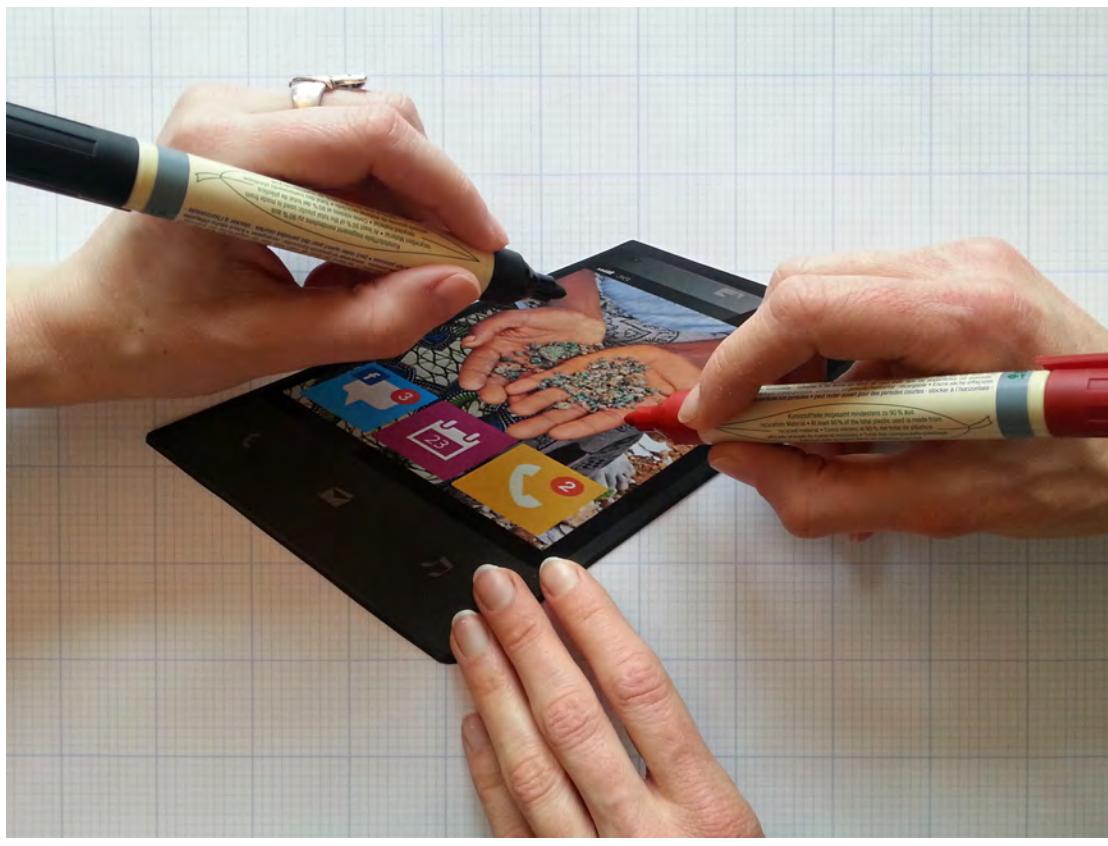
We are honoured to welcoming you as one of the 18 talented and enthousiastic professionals who will join the bootcamp. To meet the other participants in advance, you will receive an invitation to a LinkedIn group that will allow you to get in touch with each other.

The bootcamp takes place at an exciting time. Last week FairPhone has started the sales of the first FairPhone. If the target of 5000 orders is reached within one month, production can start. And FairPhone is well on track as you can see at http://www.fairphone.com

The first version of the FairPhone will more fair than a normal phone, but not 100% fair yet of course. With every following release the FairPhone will be improved and be more fair, open and transparent.

This is where the design bootcamp comes in. FairPhone wants to involve the community to come up with solutions that can be implemented in one of the next releases of the FairPhone. How cool would it be if your ideas end up in the future FairPhone?

The bootcamp is an open design effort, and therefore all designs will be shared under a Creative Commons BY-SA-3.0 license after the event. This means that FairPhone, but also everyone else, is free to build further on the designs and ideas that have been produced during the bootcamp. See

What are we going to do?

FairPhone has selected three relevant issues that will not be addressed in the next release of the FairPhone, but that are on the agenda for the near future. During the bootcamp we will join forces to come up with new solutions for the following challenges:

1. A DIY phone
2. A phone that looks and feels fair, open and transparent
3. A phone that is designed to last

On the first morning of the bootcamp you can decide in which challenge you would like to participate. We will be working in small groups of 2-4 people to deliver a vision on the challenge, and build a prototype that represents a possible solution for the future FairPhone. Throughout the days there will be lectures and masterclasses that provide context and inspiration for the design challenges.

Practical information

Thursday and Friday we start at 9 PM and on Saturday morning at 10PM. Make sure you are in time!

Lunch, snacks, drinks, and dinner will be provided during the bootcamp. Please let us know in advance if you have any dietary constraints.

Bring your own laptop, or let us know if you don't have one so we ca narrange something.

The bootcamp takes place at FabLab Amsterdam. The address is Nieuwmarkt 4, 1012 CR Amsterdam.
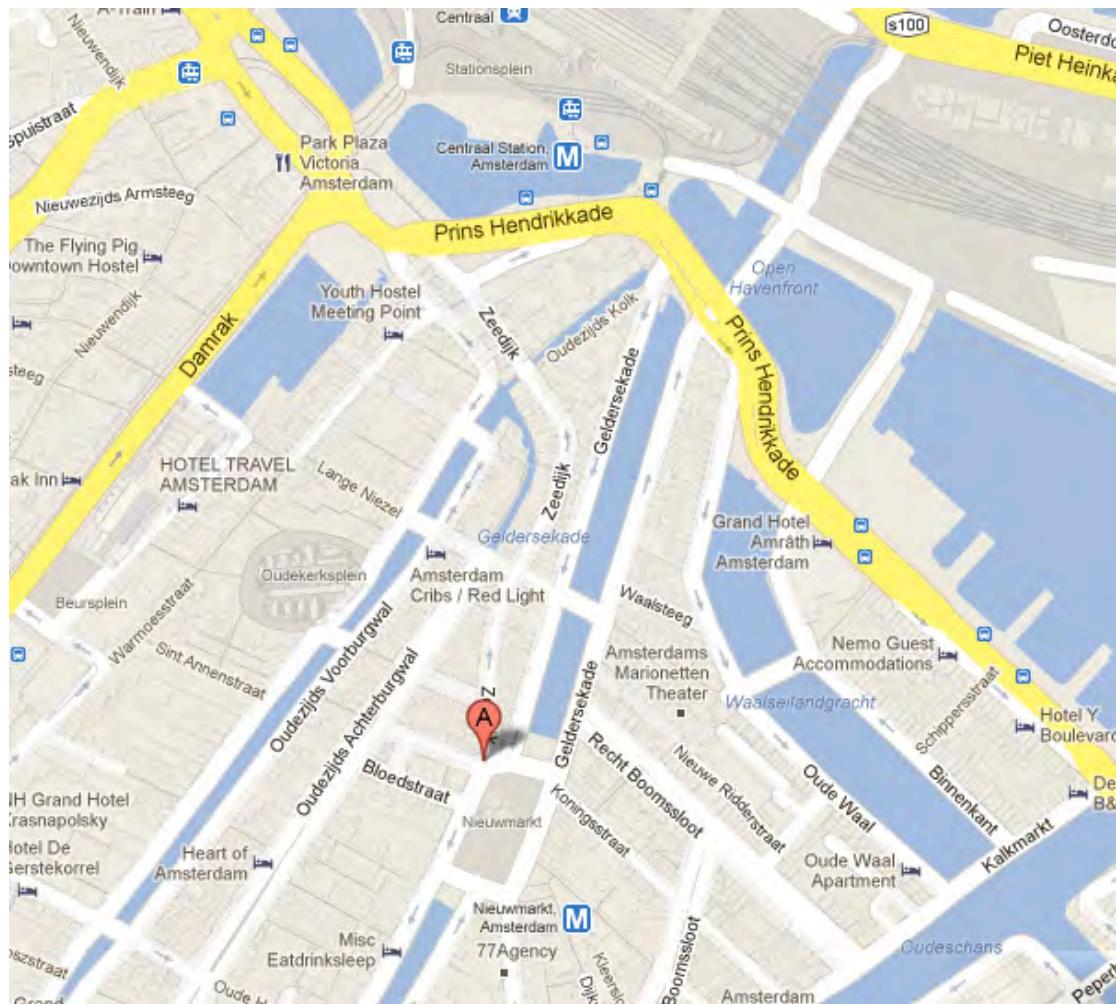
From the Central station you can reach the Nieuwmarkt by foot in 10 minutes or by metro (1 stop - Nieuwmarkt). The Waag building is located in the centre of the Nieuwmarkt square. If you approach from the restaurant side, you will find the entrance on the right side of the building. There is a red door with a sign 'Fablab Amsterdam'.

Thursday – schedule

09:00 Welcome

09:30 Introduction to bootcamp and challenges by Bas van Abel, CEO at FairPhone

10:15 Exploration of the challenges; visioning and scenario building

12:30 Lunch

13:00 Lecture 'Phone design and circular economy thinking' by Mark Shayler, Director at Tickety Boo

13:30 Lecture 'Emotionally durable design' by Hugh Knowles, Principal Sustainability Advisor at Forum of the Future

14:00 Tour through Fablab and Masterclasses on digital fabrication

15:30 Visualizing ideas and conceptualization

17:00 Presenting vision and plans for prototyping to each other

18:00 Dinner, drinks

19:00 Optional: continue working in the lab untill 21hrs

Friday – schedule

09:00 Wrap-up day 1 and outline day 2

09:30 Lecture: Cradle 2 Cradle design by Christian Schüten and Eric Pfromm, BFGF Design Studios

10:00 Lecture: Open Source Design by Matt Dexter, PhD candidate at Sheffield Hallam University

10:30 Prototyping

12:30 Lunch

13:00 Prototyping

16:45 Visit exhibition space

17:00 Presenting prototypes – work in progress

18:00 Pizza & beer

19:00 Continue working in the lab

Saturday – schedule

10:00 Wrap-up day 2 and outline day 1

10:15 Finishing the prototypes and building up the exhibition

12:30 Lunch

13:30 The finishing touch...

14:00 Session: reflecting on the process and creating a design manifesto

17:00 Drinks and dinner

19:00 Start of the expo and release party

Invitation to the release party

On Saturday night we will present the final designs (and ideas) to a larger audience at the FairPhone design expo and party. We invited two lecturers to open the event. Documentary maker Michael Schaap, known from Dutch television as 'De Hokjesman', examined "the FairPhone user" in a (funny) cultural & anthropological manner. Bas van Abel shares with us how he came to where he is today. And how FairPhone changed his life.

Retro DeeJay Marco Charles Buschman will play great records till midnight!

Of course you are welcome to invite your network to the party. Feel free to bring friends, family or colleagues, they can register via the above URL.

You can find more information on the program at:
http://waag.org/en/event/fairphone-design-expo-and-party

About the organizers....

The bootcamp is a collaboration between Waag Society, FairPhone and Schrijf Schrijf, funded by stichting DOEN. FairPhone you all know.... hereby a short introduction to the three partners:

-   Waag Society is an institute that develops creative technology for social innovation. The FairPhone initiative started three years ago in Waag Society's Open Design Lab.
-   Schrijf Schrijf delivers creative concepts and text products and has supported FairPhone from the early beginning.
-   Stichting DOEN offers financial support to people and projects that aim to achieve a green, socially-inclusive and creative society.

Questions?

Please don't hesitate to contact us if you have any questions. For practical information you can contact Nienke via email (nienkeh@waag.org) or mobile: + 31 6 14794380. For questions regarding the content or program you can contact Astrid via email (astrid@waag.org) or mobile: + 31 648214986.