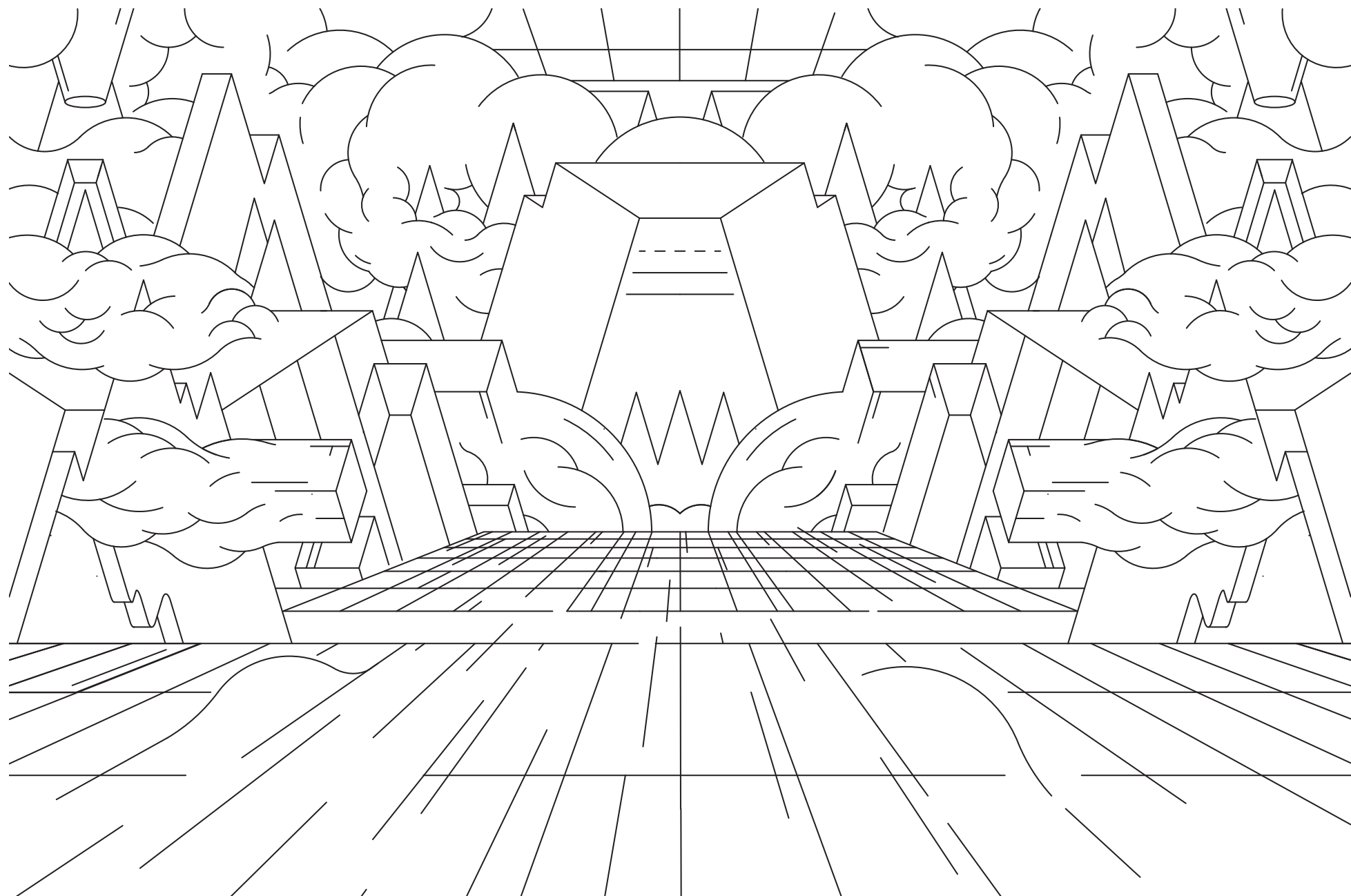


INTERNATIONAL SUMMIT OF CHEAP LASER GRAPHICS

ALL YOU CAN EAT!



INTERNATIONAL SUMMIT OF CHEAP LASER GRAPHICS / AMSTERDAM 2012

The Laser Summit of Cheap Graphics brings together creative people from various branches of the industry: design, illustration and visual communications. Our aim is to establish and publicly promote young designers and graphic design in general, as well as all the related media. In the four exhibitions we held so far, we presented more than 300 works of art of both well-known designers and new hopes in graphic design. This exhibition aims to establish a new concept in communication between the artists and their audience: "Widely Accessible and Cheap Artwork for All". All the works of art are reproduced on the A4 office paper, using only standard LaserJet printers.

The Laser Summit of Cheap Graphics is organized by the TURBOSUTRA Art Collective and WAAG Society, Amsterdam.

CONCEPT OF THE EVENT

Each of the invited artists participates in the event with one of their graphics.

Graphics are printed on a laser printer, on standard plain 80-gram office paper.

Each participant has to fill in a questionnaire which deals with the issues of overconsumption, social and economic status of designers/artists, social and political awareness and other aspects of the creative process and lifestyle of designers and artists.

All graphics will be exhibited accompanied by the questionnaires.

The exhibited graphics can be bought „on the spot“ for the price of one (1,-) Euro, regardless of the author and/or his reputation. This way, everyone can take a piece of art home for a minimal price.

This event is organized and financed using organizers' personal funds only. All income generated through sales of graphics will be used for publishing the "ALL YOU CAN EAT" book, which will serve as a one-of-a-kind monography dedicated to this event. It will present all the exhibited work, statistics and critics' overviews.

An example of how this publication may look can be found here: <http://www.laserskisamit.com/book/>

ALL YOU CAN EAT!

If you're not (yet) sick of absolutely everything – now is the time!

After a successful Balkans tour, the Laser Summit arrives in Amsterdam... And brings along one hundred (100) works of art from around the world!

In the era of overconsumption, following the great success in the troubled Balkans peninsula, the Laser Summit will land at the safe grounds of Western Europe!

The barbarians are at your doorstep... Again!
Let's overconsume together!

WE AIM TO:

1. CREATE GOOD MOOD in the designer scene. The exhibition is a one day event, held on November 3rd, 2012 @ WAAG Society, Nieuwmarkt 4, 1012 CR, Amsterdam.

2. RAISE SOCIAL AWARENESS of non-market aspects of graphic design and its satellite forms.

TECHNICAL INFORMATION

If you wish to take part in the Laser Summit, please send us the following:

1. One piece of your (art)work

Technique: black and white, grain, without gray tones.

NO PHOTOS PLEASE!

The work surface should be vertical, dimensions 150x210mm.

2. Your signature

The work will be placed on an A4 format paper. In the lower right-hand corner is the author's signature, and in the lower left-hand corner is an impressed seal certifying its authenticity (please see Visual Appendix on page 5).

3. A filled-in questionnaire

Enclosed you will find a questionnaire, which you should fill in and send to us together with your work and your signature. Please note: You can also fill in the questionnaire in Acrobat Reader, or fill it in any other way and send it to us in electronic form.

4. Information about yourself

In addition to your work, your signature and the questionnaire, you should send us the following information:

- your active e-mail addresses,
- the Internet address of your website, blog or any kind of online presentation (behance, flickr!...)
- your physical address, to which we could send you an official invitation to the event, and (later on) a publication about the event.

IMPORTANT!

All works should be sent in PDF or TIF format ONLY to press@waag.org

THE DEADLINE IS OCTOBER 28th (28/10/2012)

NOTES

The subject of your work is optional - your only limit is the sky! Subtitle of the event ("ALL YOU CAN EAT") can serve as an additional inspiration.

And no, your work doesn't have to be specially prepared for this exhibition; recycling is healthy!

Each invitation e-mail has been carefully sent to the addresses of designers, so there won't be any subsequent selection of works. The work that you send to us, provided it complies with basic technical propositions, will be the one exhibited.

COPYRIGHT

The received works remain the inalienable property of their authors. The works will be used only within the framework of the Summit of Cheap Laser Graphics exhibition, the promotion of the project itself and other related projects, as well as any publicized editions related to any of the above.

All rights remain the property of the artists/authors!

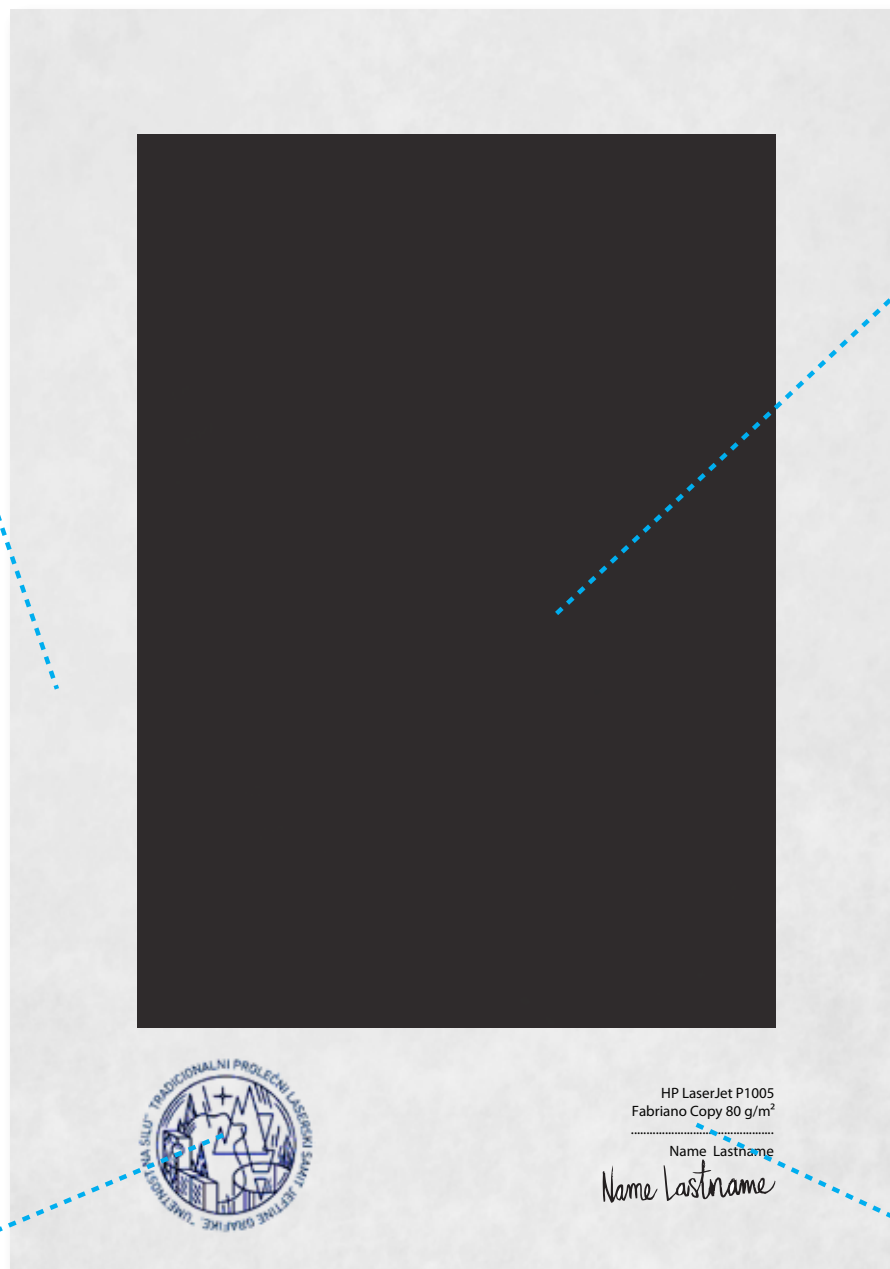


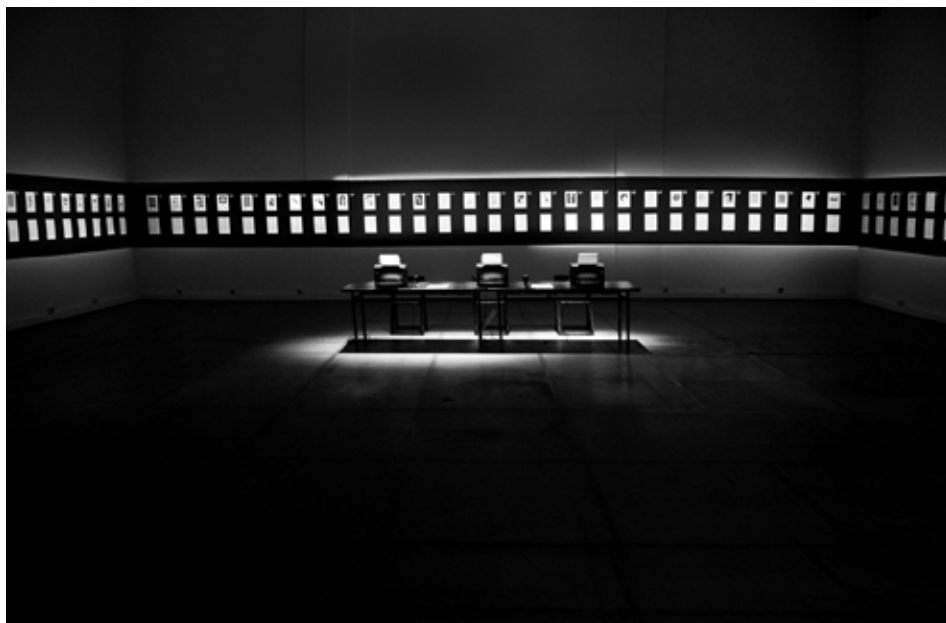
**CHEAP OFFICE
PAPER
A4 80gr**

**ART SURFACE
15x21cm**

**BLUE
SEAL**

**INFORMATION ON
MATERIAL,
PARTICIPANT'S NAME,
SURNAME AND
SIGNATURE**







BOOK "BY FORCE" – CATALOGUE OF WORKS FROM THE FIRST AND SECOND SUMMIT OF CHEAP LASER GRAPHICS

