

WHO / stakeholder canvas

Nr:

TRIGGER	EFFORT	REWARD
<p>List the main triggers you discovered for your stakeholders to get involved.</p>	<p>List the effort you will undertake to get them involved.</p>	<p>List the reward everyone gets from participating.</p>

First cut the vertical lines, starting at the top scissors symbol, and until the bottom scissors symbol. Then cut the two long, horizontal lines, also from one scissors symbol to the other. Fold the cut-outs in the middle (dotted lines)

What drives him/her:	What drives him/her:	What drives him/her:	What drives him/her:	What drives him/her:
Communities he/she belongs to:	Communities he/she belongs to:	Communities he/she belongs to:	Communities he/she belongs to:	Communities he/she belongs to:
Skills:	Skills:	Skills:	Skills:	Skills:
Interests:	Interests:	Interests:	Interests:	Interests:
Location:	Location:	Location:	Location:	Location:
Name:	Name:	Name:	Name:	Name:
STAKEHOLDER	STAKEHOLDER	STAKEHOLDER	STAKEHOLDER	STAKEHOLDER

 Fold