

OHM

OHM

OHM

WHO

WHO

WHO



IMPACT

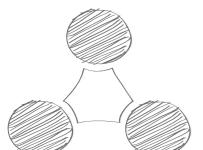
IMPACT

IMPACT

POSSIBILITIES

CHALLENGES

IMPACT



co-creation
brainstorm kit

HOW

METHODS

Define your approach
or collaboration in order
to get the *input* you need

SKILLS

Define the skills you need
(in-house & skills you need
to facilitate the co-creation session)
or
List the main societal
needs that are relevant
for your mission

HOW

TRENDS

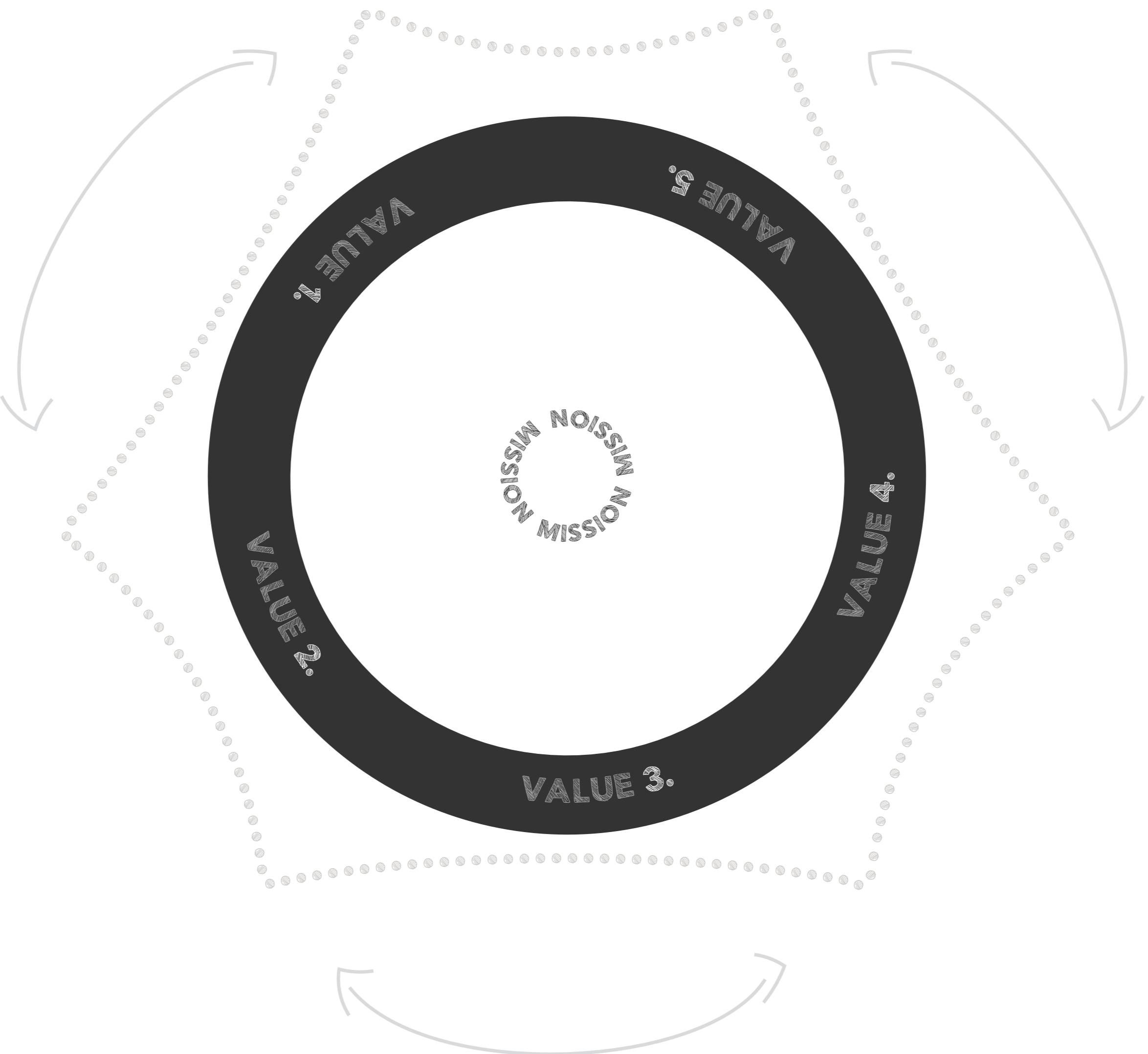
List the trends
for your mission

HOW

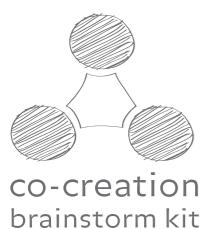
INPUT

Define &
review
sources and list the
types of input
you need

HOW



COLLABORATIVE EXERCISE CARDS



1. Co-creation creates shared value across all stakeholders.
2. Your "users" and "customers" should be 'active, creative agents' rather than merely 'beneficiaries'.
3. Co-creation is a strategic choice and impacts your organisation's overall strategy'
4. Co-creation involves multiple perspectives; all participants are experts in their own right.
5. Co-creation is inclusive; ensure the participation of all key stakeholders.
6. Co-creation implies shared ownership, process and outcome.
7. Create a safe space, let people feel free to contribute in their own way.
8. Set clear expectations and emphasise that the input of all participants is equally valid
9. Co-creation means collective creativity and a new "collective" dialogue, resulting in a multitude of ideas.
10. Co-creation is open ended. Keep people involved after sessions have ended and give feedback on your subsequent choices.

METHOD CARDS

NOTES & IDEAS

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