

## A visual overview of **art projects** and the **creative community** of waag society



*Photos of Waag Society @ Makers Festival 2013 in Amsterdam  
(courtesy The Beach, Garage Notweg)*

## Projects involving artists in 2014

### Smart Citizen Kit



*Citizens measure air quality and environmental data with low-cost sensors and electronics. Artists of Cascoland a.o. visualize the data.*

### Future of Art & Science



*The Future of Art & Science Collaborations is a series of lectures by researchers and practitioners in the field where art and science interact.*

### KiiCS Biotech workshops



*A three-year European project in which creative people, scientists and young adults are brought together.*

### ICT & Art Connect



*ICT & Art Connect sets out to bring together artists and technologists to explore new ways of working.*

### Hypercrafting Fashion



*Public event series focussing on wearables, smart textiles, fashion & innovation. With experts in the field like Pauline van Dongen and Antoine Peters.*

### RICHES



*RICHES explores the link between cultural heritage institutions and our personal experience of identity and belonging.*

### Paper Cuts installation



*Paper Cuts is an interactive paper sculpture by Mandy Smith and Hal Kirkland of which the world premiere took place at the Waag, March 2014.*

### PhDO



*PhDO consists of networking events: both for individuals in the creative sector, and for people working in research and development.*

### Hack the Brain



*The multidisciplinary approach of 'Hack the Brain' brings Rembrandt's 'The Anatomy Lesson' to life in this new digital era.*



## Projects involving artists in 2013

### WEAVE!



*Educational project; the artists' role in this project lies in the (re)introduction of 'forgotten' traditional techniques and new applications.*

### Makers Guild



*The Makers Guild connects digital personal fabrication, craftsmanship and biotechnology. It welcomes artists, scientists, designers and amateurs.*

### ECLECTIS



*The project consists of artist-in-residencies and workshops in Amsterdam, Barcelona, Kotor, Ljubljana, Paris and Torre Vedras.*

### Embodied learning



*Educational project; a collaboration with artist Marloeke van der Vlugt, maker of interactive installations.*

### Open Design bootcamp



*A design bootcamp that focussed on the complexities around mobile phone design with a number of designers.*

### MeSch



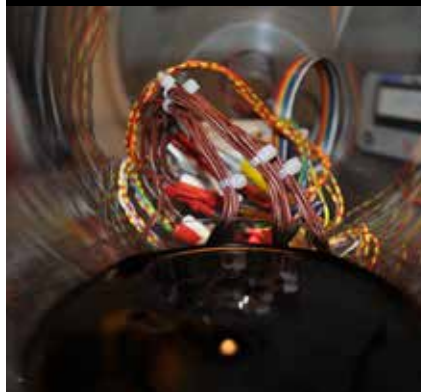
*meSch connects physical and digital heritage collections by adding digital properties and information to objects.*

### Self Building Building



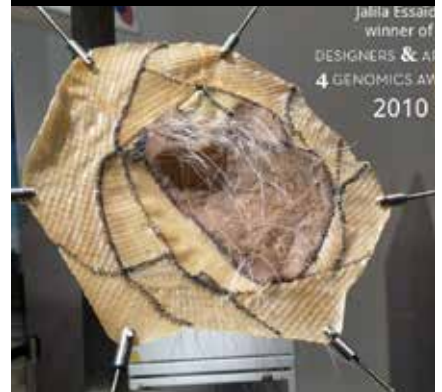
*The Self Building Building project responds to residents' needs to design and customize their own living environment.*

### Do-it-together Bio



*Bioart artists and biotech scientists working with do-it-yourself biologists on bottom-up innovation.*

### DA4GA



*Designers & Artists 4 Genomics Award, held since 2010, explores the exciting and novel possibilities between design, artistic practice and Life Sciences.*



## Earlier projects involving artists (2008-2012)

### PICNIC Festival



*Annual festival (2006-2012), a leading European platform for innovation and creativity with artists participations and interventions.*

### KiiCS



*KiiCS - Knowledge Incubation in Innovation and Creation for Science - is a European project gathering creative people, scientists and young adults.*

### Open Design



*Nominated for the Rotterdam Designprize, Open Design Lab initiated several projects, like a contest with artists and designers.*

### CRISP Smart textiles



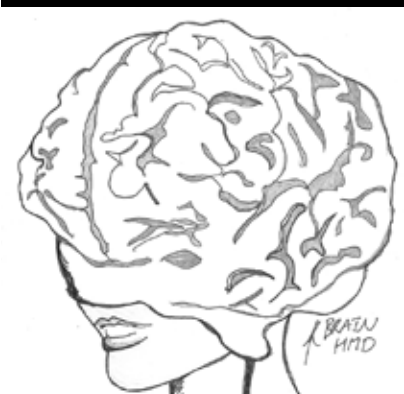
*Opportunities for textile developers and product and service designers to combine their disciplines in the areas of well being and life style.*

### CineGrid Amsterdam



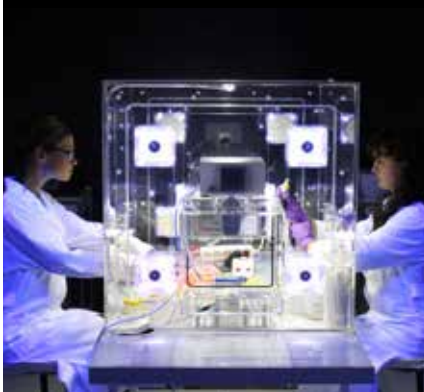
*A research test bed for digital cinema and distributed supercomputing architecture, co-operated with Holland Festival and animation artists.*

### Labyrinth Psychotica



*Labyrinth Psychotica is a practice-based PhD project by artist Jennifer Kanary in which she investigates what it is like to be psychotic.*

### Studiolab



*The goal of the project Studiolab - Utopian Practices was to reinforce the inter and transdisciplinary cooperation between the arts and science.*

### Viva la Vivo / VASTAL



*Bio artist Adam Zaretsky and Waag Society researched and discussed Life Sciences during his residency.*

### Fablab Amsterdam



*Fablab Amsterdam was the first FabLab in The Netherlands, where many artists have realized their ideas with personal digital fabrication.*



## Earlier projects involving artists (2004-2008)

### Cyberspace Salvations



*Cyberspace Salvations: science fiction science fiction was a symposium about the mutual influence of science fiction and computer technology development.*

### Kidz Connect



*Kidz Connect connected young people in different countries via media art, performance and collaborative creation in virtual worlds.*

### i-MAP



*i-MAP was a one-year interdisciplinary collaborative project, implemented through a trans-European network of participating media art organizations.*

### Vanitas installation



*This seven-day installation of Karen Ingham consisted of a background of purple velvet with giant number of tulips.*

### Liveform Telekinetics



*Liveform Telekinetics was a project by Jeff Mann & Michelle Teran, an experiment in networked social spaces - Kinetic Live Art through the Internet.*

### Sentient Creatures



*A lectures series organized in cooperation with artist Graham Smith, with renowned speakers on the new developments in art and technology.*

### Connected: LiveArt



*Two-year programma with artists-in-residencies, workshops and events about networked objects and performances.*

### Amsterdam RealTime



*Project with artists Esther Polak and Jeroen Kee, a diary in traces: a GPS installation at the exhibition 'Maps of Amsterdam 1866-2000'.*

### Drawing of Today



*A cooperation between Waag Society and the artists Ram Katzir and Yariv Alter Fin, part of the virtual environment called 'Lines Online'.*

## Earlier projects involving artists (1996-2004)

### Storytable



*The Storytable is an interactive table that contains a wealth of multimedia clips, a concept built by Waag Society and Dutch artist Hans Muller.*

### Nine (9) and Linker



*Project by software artist Graham Harwood. Nine (9) consisted of sets of maps to connect sound, text and images in a very simple way.*

### RADICAL



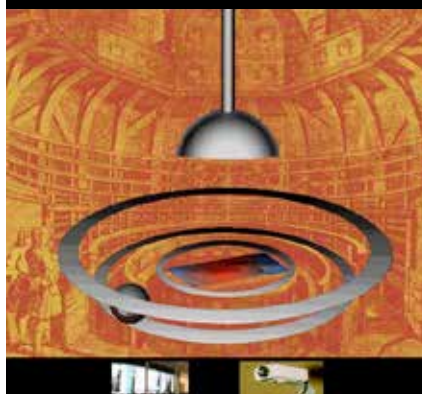
*This two year project produced events, software prototypes, a website and publications as guides to good practice in the field of creativity.*

### KeyWorx software



*KeyWorx was an application framework, a tool set focused on the performing arts. Artist/programmer participation in the project added value to the platform.*

### Brandon



*Brandon was a documentary story about (sexual) identity, initiated by the internationally acclaimed media artist Shu Lea Cheang.*

### Tactical Media Network



*An important activity of the Tactical Media Network was the Hybrid Workspace Lounge on the Documenta X exhibition in Kassel, Germany.*

### Medialounge



*A database for European organisations, initiatives, activities and networks cross-linked to art, culture, media and politics.*

### Drawing the Waag



*Children always played a role in Waag Society's programmes. In 1998 a contest was held to draw the Waag building with great artistic results.*

### Reading table



*Digital reading table at the Waag designed in 1996 by Mieke Gerritzen and Janine Huizenga won the Rotterdam Design prize in the following year.*



## Members of the creative community @ waag society

**Erik Nap**



*Freelance art director and identity creator of many (open design) projects at Waag Society, like Fairphone.*

**Mickael Boulay**



*Award winning Product Designer, designed an alternative gluco meter and adjustable low-cost prosthesis within Creative Care Lab projects.*

**Anna Dumitriu**



*Anna Dumitriu is an artist partner whose work blurs the boundaries between art and science. Collaborates in the ICT & Art Connect project.*

**Denis Jaromil Roio**



*Fellow at Waag Society. A free software programmer, media artist and activist.*

**Maurizio Montalti**



*Fellow at Waag Society. Multi-disciplinary designer, researcher, artist, and engineer interested in life and in bigger and smaller insights about it.*

**Rob van Kranenburg**



*Fellow at Waag Society. Advisor Open Source Internet of Things (osiot.org) and Community Manager Smart Cities at Societal.*

**Dorien Zandbergen**



*Fellow at Waag Society. Teacher and researcher in anthropology at Leiden University. Here she participates in the 'Future is Elsewhere' research program.*

**Mike Thompson**



*Fellow at Waag Society. Amsterdam based bio artist developing the project the Rythm of Life. Former DA4GA winner.*

**Susana Cámara Leret**



*Fellow at Waag Society. Amsterdam based bio artist developing the project the Rythm of Life. Former DA4GA winner.*

## Members of the creative community @ waag society

Ivar van Bekkum



*Ivar van Bekkum and Esther Polak participated with #SandMapping in the ECLECTIS Smart Citizens project.*

Simon van der Linden



*Simon van der Linden (Monobanda) of iWhisper participated in the ECLECTIS Smart Citizens project.*

Jorrit Thijn



*Jorrit Thijn (Monobanda) of iWhisper participated in the ECLECTIS Smart Citizens project.*

Jeffrey Warren



*Jeffrey Warren of Public Laboratory participated in the ECLECTIS Smart Citizens project.*

James Bridle



*James Bridle participated in the ECLECTIS Smart Citizens project with a networkshop.*

Pieter van Boheemen



*Founder of the Dutch DIY Bio community and biotechnologist at the Open Wetlab, participated in the ECLECTIS Smart Citizens project.*

Janine Huizenga



*Creative director, visual thinker and collaborator in DecarboNet and other projects. Founder of the European Street Design Challenge.*

Tomas Diez



*Director of Fab Lab Barcelona and founder of the Smart Citizen platform in Barcelona.*

Neil Gershenfeld



*Director of CBA MIT Boston (US), founder of the Fab Lab network and Fab Academy.*



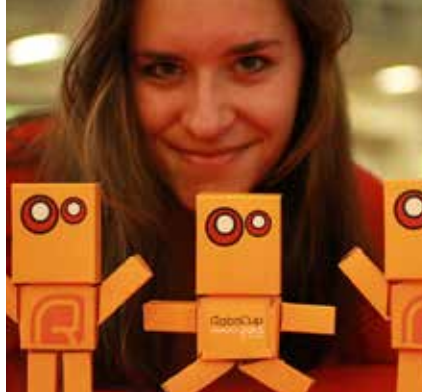
## Members of the creative community @ waag society

**Mieke van Heesewijk**



*Project partner in the Fix the Internet programme. Director of the foundation Network Democracy.*

**Chloé Rutzerveld**



*Student at the Technical University in Eindhoven, Open Wetlab internship on the combination of biotechnology, culture and design.*

**Remko Siemerink**



*Industrial designer & artist interested in products, electronics and computers, working at iFabrica participates in projects.*

**Jens Dyvik**



*Concept, Interaction & Product Designer, Fab Lab researcher and collaborator in parametric design projects.*

**Peter Troxler**



*Independent researcher at the intersection of business administration, society and technology. Co-author of the book 'Open Design Now'.*

**Keimpe de Heer**



*Independent creative and co-founder of Rotslab in Utrecht. Collaborates in the FabSchool project.*

**Antoine Peters**



*Dutch, Amsterdam based, fashion designer participates in the Hypercrafting Fashion series..*

**Mark Dek**



*Innovation consultant, architect, freelance designer, researcher in residence at Waag Society, co-worker HyperMud at PICNIC.*

**Christian Nold**



*Artist, designer and educator working to develop new participatory models for communal representation. Collaborated in 2009 in Bijlmer Euro project.*

## Recent artists-in-residence @ waag society

**Marloeke van der Vlugt**



*Marloeke is researching the possibilities of 'interactive spaces' in which the audience can interact through sensory objects with the performer.*

**Arne Hendriks**



*Arne Hendriks worked on Open Design projects such as the Instructables Restaurant and HyperMud. Co-founder of PhDO network.*

**Jennifer Kanary**



*Jennifer Kanary investigated what it is like to be psychotic in her artistic research project Labyrinth Psychotica.*

**Adam Zaretsky**



*Bio artist Adam Zaretsky and Waag Society researched and discussed Life Sciences during his residency: VivoArts School for Transgenic Aesthetics Ltd.*

**Esther Polak**



*Amsterdam-based artist working in the field of new media, worked on the GPS crowdsourced mapping project Amsterdam RealTime.*

**Michelle Teran/Jeff Mann**



*Worked during their residency at 'Life-form Telekinetics' in the Connected LiveArt programme on live networked objects.*

**Coleman & Goldkrand**



*Beth Coleman & Howard Goldkrand built a musical art installation at the Theatrum Anatomicum of the Waag during their residency.*

**Josephine Dorado**



*New York-based media artist, performer and social entrepreneur worked at Connected LiveArt programme and KidzConnect.*

**Shu Lea Chang**



*Multimedia artist; the one-year narrative project Brandon explored the issues of gender fusion and techno-body in both public space and cyberspace.*



## Earlier artists-in-residence @ waag society

**Graham Harwood**



*Harwood is the artistic director of the UK artist group Mongrel. He worked with Waag Society on image storytelling software Nine(9) and Linker.*

**Graham Smith**



*For over 25 years Graham Smith has been creating artworks using robotic, virtual reality, photographic and telepresence media.*

**Helen Sky**



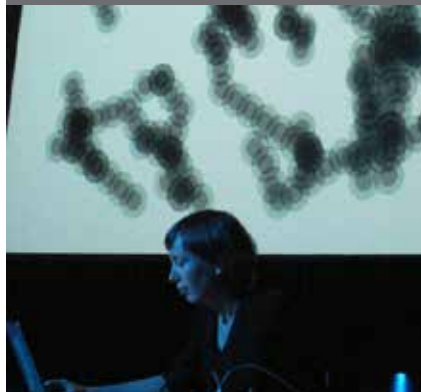
*Helen Sky created the performance 'Liquid Sky - making light of Gravity' during her residency in the Connected programme.*

**Aymeric Mansoux**



*Member of the GOTO10 collective, worked on the Metabiosis project 'Meshy', an interactive installation of networked objects.*

**Marloes de Valk**



*Marloes de Valk is a Dutch digital artist. She is part of GOTO10, a collective of artists and programmers working in the field of digital art.*

**Tom Schouten**



*Tom Schouten worked with Aymeric Mansoux and Marloes de Valk on the 'Meshy' installation, pictured above.*

**Heidi Boisvert**



*Heidi Boisvert, media artist and games designer held a masterclass 'Games & social impact' with an artist-in-residence about serious gaming.*

**Karen Ingham**



*Karen Ingham is an artist, writer, and curator. In 2005, she created the installation 'Vanitas' at the Waag as part of her artist-in-residency.*

**Mark Meadows**



*Mark Stephen Meadows is a painter that writes. He's also engineers interactive systems and develops games. Artist-in-residence in the Connected programme.*

## Projects involving maps @ waag society

### City dashboard



*A web application to show realtime data about the city, using multiple sources and translating them into graphs and maps (2014).*

### Crop map



*Made for an exhibition about Mansholt for Bureau Europa, this map shows the agricultural land use (crops) in The Netherlands (2014).*

### CitySDK



*An interactive map of all buildings in The Netherlands, developed to show the possibilities of linked open data. The map shows the age of buildings (2013).*

### Powermapping



*Mapping the possibilities for wind and solar energy of the roofs of Amsterdam buildings. Published as a magazine and an online version (2009).*

### Madretsma



*Heritage project about our slavery history that used storytelling on location with audio fragments, mapped out by graphic designer Niels Schrader (2008).*

### Frequency 1550



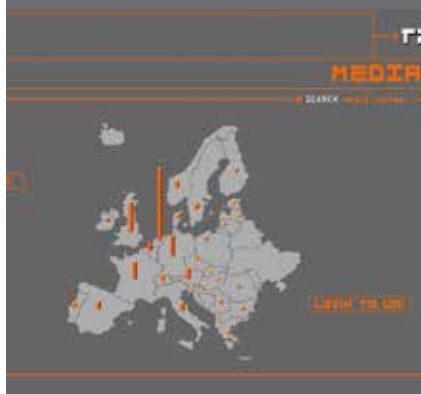
*Educational project with locative media in which students walked GPS routes on a historical map of Amsterdam to learn about the history of the city (2005).*

### Amsterdam Realtime



*Mapping the city with GPS tracers carried en route by citizens. In this art & technology project, accumulated routes delivered a brand new city map (2002).*

### Medialounge



*Mapping the cultural non-profit organisations in Europe for the European Cultural Backbone, started at Documenta Hybrid Lounge in 1997.*

### Transparant Amsterdam



*Project started at Digital City to produce the first digital map of Amsterdam. A 'light' version existed from 1996 until 2001 (named ARCAM map).*